

PARK LIFE

Spring 2024 Newsletter

Extraordinary new brand | Making Green Park Greener | Getting to know



THIS QUARTER AT GREEN PARK



TREE PLANTING



WALK WORKS AT GREEN PARK



EASTER EGG APPEAL





WELCOME

Welcome to our Spring issue of Park Life.

It feels like Green Park is coming alive again as we head into a busy season ahead. This has been yet another season of change for Green Park, with the launch of our new branding.

We have a full issue of Park Life for you. We're excited to launch our new Occupier Spotlight feature, which features Pierre Fabre this month.

Our tree planting event was a genuine highlight for the Green Park team as, together with our community, we planted over 450 trees, supporting our wider environmental strategy. We're also delighted to have been awarded the Biodiversity Benchmark from the Wildlife Trust for the eighth consecutive year. Green Park is one of three business parks in the UK to hold the award.

This spring will see us continue to focus on our award-winning events programme, which includes our monthly street food festivals, wellness classes and community events.

We're delighted to welcome Jo Hanks as Green Park's new yoga teacher. Jo will be running weekly Thursday lunchtime sessions and builds on our expanding wellbeing programme.

Many of you will have joined the WalkWorks team for our Tuesday Walking Group: Park Life catches up with founders Caroline and Liz in this issue.

Thank you for being a part of Green Park's community and continuing to make this an **exceptional place to be**.

As always, if you have any questions or feedback on our events programme, please email jenny.barnes@greenpark.co.uk.

Rory

Rory Carson
Green Park's Asset
Manager



mapleiree

ABOUT MAPLETREE

Headquartered in Singapore, Mapletree is a global real estate development, investment, capital and property management company committed to sustainability. Its strategic focus is to invest in markets and real estate sectors with good growth potential. By combining its key strengths, the Group has established a track record of award-winning projects, and delivers consistent and high returns across real estate asset classes.

The Group manages three Singapore-listed real estate investment trusts ("REITs") and eight private equity real estate funds, which hold a diverse portfolio of assets in Asia Pacific, Europe, the United Kingdom ("UK") and the United States ("US"). As at 31 March 2023, Mapletree owns and manages S\$77.4 billion of office, retail, logistics, industrial, data centre, residential and student accommodation properties.

The Group's assets are located across 13 markets globally, namely Singapore, Australia, Canada, China, Europe, Hong Kong SAR, India, Japan, Malaysia, South Korea, the UK, the US and Vietnam. To support its global operations, Mapletree has established an extensive network of offices in these countries. For more information, please visit www.mapletree.com.sg.

AN EXTRAORDINARY NEW BRAND FOR AN EXTRAORDINARY PLACE

We were delighted to launch the new Green Park brand to market in February.

The whole team has been busy working with our very talented marketing agency to update and reimagine our brand. Green Park is evolving as a business park and as the world of work continues to change.

We wanted to capture the essence of our ambition in our branding as well as draw out some of our best and most recognisable features.

Bringing together real estate, people, community, and environment the new branding encapsulates key elements of the Green Park ethos – from ease of use and inclusivity and wellbeing through to moments of connection and freedom and choice. If we believe that Green Park is anything but ordinary, that means that together we can be extraordinary.

We are integrating the new Green Park brand across all key touchpoints within the park – and beyond! You'll have seen all the new signage together with our newly branded security vehicles, Viano and golf buggies around site too. We know that the team are loving their new uniforms. Do keep a look out for the Green Park and Flexible Space taxis around Reading too. If you see one, don't forget to tag us on socials.



@GreenParkReading

@GreenParkUK

@GreenParkUK

green-park-reading

@GreenParkReadingUK



OCCUPIER SPOTLIGHT - PIERRE FABRE

Welcome to our new Occupier Spotlight feature! Each issue, we'll be catching up with one of Green Park's incredible occupiers to bring you an insider perspective on life at Green Park.

Kicking us off is Caroline Dainton, Operations Manager at Pierre Fabre.

Q: Can you tell us a little bit about Pierre Fabre?
Pierre Fabre is a global dermocosmetics and medicines business, which was founded by Mr Pierre Fabre, a pharmacist in France in the 1960s. The company is largely owned by a charitable foundation. Central to the company's ethos is a passion for nature and plants and many of our products are formulated with natural ingredients. We have a Green Mission as a priority within the company and we are conscious of the environmental impact of the development and production of our product portfolio.

Q: How long have you been at Green Park?
Pierre Fabre has been on Green Park for six years. The park is a beautiful workplace – we enjoy walking round the lake, admiring the wildlife, and participating in the natural life of the Park through growing plants and vegetables. We really appreciate all the enhancements that are made to the natural world around us.

We feel supported by the management company who take care of the environment by maintaining it through the seasons and we are constantly inspired by it.

The new transport links with Green Park station are excellent. Some of our new joiners have been able to reach their workplace comfortably and easily. Our position here in the Thames Valley has been a strong attraction for many within the business.

Q: What do you love about being part of the Green Park community?
The support and facilities on the park are superb for our staff and we enjoy the huge variety of events that take place throughout the year. Past quiz winners, rock choir, boot camp, photography club and the sleep-out are some of the activities that our staff have enjoyed participating in.

Q: What's happening at Pierre Fabre in 2024 that you're most excited about?
We look forward to continuing to enjoy the benefits of working on Green Park while launching and growing our brands and our business for the benefit of patients and consumers. Green Park continually engages with occupiers, and we are excited to see what developments will be unveiled in 2024 to broaden the support to businesses.



BIODIVERSITY UPDATE

As we head into spring, the full range of Green Park's commitment to nurturing biodiversity truly comes to life.

This continues to be led by our dedicated biodiversity team, who continue to transform the park with a range of award-winning initiatives.

We're delighted to have been awarded the Biodiversity Benchmark from the Wildlife Trust for the eighth consecutive year - we are just one of three business parks within the UK to hold the award.

We caught up with Alison Cross, our Biodiversity Coordinator, for spring highlights:

- Alison recommends looking out for daisies, red-dead nettle, and speedwell - these flowers are important pollinators.
- Have you spotted the coot building a nest in the reedbeds?
- Both deer and rabbit footprints have been discovered on the park – a sighting confirmed by our Walking Group.



MAKING GREEN PARK GREENER

Thank you to everyone who joined our tree planting event on the 27th February when the Green Park community came together to plant trees as part of our wider environmental strategy.

In total we planted 450 trees, all a range of native species including field maple, rowan, and small-leaved lime.

As well as engaging our people in positive climate action, planting the trees in nine different locations across the park makes sure you can see the trees that you planted.

Rory Carson, Vice President of Mapletree, said: "This is a lovely event that brings our community together and gives the management team a chance to work alongside park occupiers. Globally, we are trying to plant 100,000 trees at our assets. At Green Park there are already so many trees that it was a challenge to find places to plant new ones, but we've used the opportunity to create nature corridors that will connect the more mature tree plantations and further benefit biodiversity."



EVENTS

Our 500+ events programme continues to underpin the life at Green Park experience.

This spring is no exception and we're so excited to share our upcoming events, all designed to connect you to nature, wellbeing, and our incredible community. Alongside our regular events calendar, look out for the following to brighten your day!

16th April
Lunch and Learn - Mindful Breathing

17th April
Chocolate Making

18th April
Nature Walk

24th April
Street Food Festival



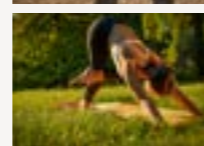
25th April
Photography Club

Every Monday
Monday Sweat

Every Tuesday
Walking Group with Walk Works

Every Wednesday
Wednesday Strength

NEW Weekly Yoga Classes
Starting 9th May





5 MINUTES WITH... WALK WORKS

Many of you will know that the wonderful Reading-based Walk Works has been offering lunchtime walks every Tuesday at Green Park for over a year now.

We caught up with founders, Caroline Gratrix and Liz Bradbury, on their goals, vision for Walk Works, and why a lunchtime walk can change your life.

Q: Tell us a little bit about how you started Walk Works?

We walked together in lockdown and loved being curious about discovering new pathways and routes. We'd come home, pour over maps and research all the new places we'd been, often uncovering a rich history and interesting facts about the local area.

Today we bring together elements of nature, history, and local community into our walks. We expanded into walking with the business community in September 2022.

Both of us are walk leader, first aid and mental health first aid trained.

Q: How has it grown so quickly? What have been the highlights?

There's a massive appetite for connection post-pandemic. More people work from home so naturally want to get out and meet, chat, share ideas. Walk Works offers that connection, health benefit and sense of wellbeing. A highlight was one of our walkers saying, "Walk Works has saved my mental health."

Q: You've been at Green Park for a year now and super-popular with our occupiers. What do you put this success down to? How do you see offerings like Walk Works supporting employees on Green Park?

It's all about getting that break from your desk – to refuel and replenish. We see people arriving stressed and tense after a busy morning, 4,000 steps later they're refreshed, calm and revitalised. We plan the routes so that our walkers know they can literally walk, chat, enjoy the peace and beauty of Green Park, be present in the moment and be back at their desks in time for a productive afternoon.

Q: What are the key benefits of attending a session like Walk Works?

So many! There's headspace, the overwhelming sense of wellness, clarity of mind and connection to both nature and the community. You never regret a walk – even if it's raining!

Q: What's next for you?

We're excited to be working with more corporate teams for walks and team day experiences. Over the past three years we've seen the ways that teams flourish being together in nature, in an inclusive, accessible way that fosters togetherness and builds on our sense of belonging.

We're working on a new leadership programme specifically based on wellness within your teams. We also have a set of exciting collaborations coming up with Nature Nurture, being creative in nature, and events that incorporate smart phone photography skills.

You can join Green Park's Walking Group with Walk Works every Tuesday, meeting at 100 Longwater at 12:30pm – 1:15pm



GOT SOME NEWS?

Park Life is a newsletter for you – our Green Park occupiers. And we want to shine an even brighter light on our community here in the future, bringing more companies across the park together to learn more about each other, connect, collaborate.

Park Life is launching a new insider segment, where we go behind the scenes and into the workplaces of our brilliant occupiers, to find out how you work, how you rest, and how you play. We want to share stories of what real life on Green Park feels like and what it means to you.

To get involved, please contact our Events Manager jenny.barnes@greenpark.co.uk

www.lifeatgreenpark.co.uk

@GreenParkReading

@GreenParkUK

@GreenParkUK

green-park-reading

@GreenParkReadingUK



NEW ONSITE VALET SERVICE

We're launching a new car valeting service, so you can have your car valeted whilst you work. Available every Wednesday at 100 Longwater Avenue, our experienced team will always go the extra mile to meet your valeting requirements, using the kindest, high-quality products to ensure your vehicle is left looking its best.

Prices start at £28 for the bronze service, £36 for silver and £54 for gold.

To book, please email info@greenpark.co.uk or visit lifeatgreenpark.co.uk for more information.



EASTER EGG APPEAL

Thanks to everyone who contributed to our Green Park Easter Egg Appeal.

We donated 195 chocolate Easter Eggs to Me2 Club, an inclusion charity for children and young people with additional needs and disabilities in the Wokingham and Reading boroughs.

The charity supports children and young people aged 5-19, working closely with them so they can participate mainstream leisure activities.



NEW WOLF OPENING TIMES

Our Italian street food hot spot, Wolf, is changing its opening times:

Mon- Fri: 11am - 3pm

Sat: 11am - 8pm

